

**FREE WEBINAR • REGISTER TODAY!**

# MACRA: Essential Strategies in Economic Reform

**November 7 • 12 p.m. to 1:30 p.m.**

**Featuring Adele Allison**

Revenue is a practice's life blood. Traditional methods of reimbursement are being abandoned. ACA, MACRA and recent policy has fast-tracked the shift of health care payment from volume- to value-based reimbursement. This session will explore the waters of payment transformation through the use of data and essential strategies and technologies associated with alternative payment models (APMs) and the merit-based incentive payment system (MIPS) as set forth under MACRA.



*Adele Allison*

In April 2015, Congress passed the Medicare Access and CHIP Reauthorization Act (MACRA) establishing two data-driven payment tracks: alternative payment models (APMs) or the merit-based incentive payment system (MIPS). Join Adele Allison as she explores payment transformation through the use of data. Learn the fundamentals of health IT associated with APM risk-bearing arrangements and MIPS, including a peak into how payers manage this risk today. This session will provide insight into growing trends, opportunities and administrative challenges.

**Objectives:**

1. Identify strategies to implement in your personal practice that will prepare you for the transformations coming your way with MACRA legislative mandated changes.
2. Describe the role of effective data capture starting in 2017 to determine the value of services and healthcare reimbursement under population-based payment (PBP) models being applied effective in 2019.
3. Implement changes in improved data capture that aligns with MACRA essential documentation within the the group practice and among organizational leaders.

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**ATTENTION PHYSICIANS**

***All physicians are invited to attend this webinar,  
but we encourage you to allow your office staff to participate as well.***

